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NEW YORK



CALENDAR

ISSUED BY THE

NEW YORK LIFE INSURANCE COMPANY

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NEW YORK.

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• 1890 •

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As the Calendar numbers our days
so it may lead the Willing heart unto wisdom,
by teaching the value of Time.

“Time is the stuff life is made of.”

HAPPY NEW YEAR!

Are you insured in the
THE NEW YORK LIFE
INSURANCE COMPANY?

• 1891 •

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NEW YORK POST OFFICE

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• 1890 •

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"Wilt thou seal up the avenues of ill?

Pay every debt, as if God wrote the bill."

Most men owe a debt to their Families that they can pay best by means of Life Insurance.

THE NEW YORK LIFE insurance company

Has over \$100,000,000 in Assets, \$15,000,000 of which is surplus by the 4% N. Y. State Standard.

• 1891 •

• MARCH •						
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NEW YORK LIFE INS. BUILDING.

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• 1890 •

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Fortune is as fickle as April weather.

Provide against its uncertainties by an
Endowment Policy in the New York Life.

Old Age and Poverty are a sorry couple.

THE NEW YORK LIFE
insurance company

began business in April, 1845. It has
AGE, EXPERIENCE AND STRENGTH.

• 1891 •

• APRIL •						
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WASHINGTON MEMORIAL ARCH.

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• 1890 •

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“Life is short and time is swift;
 Roses fade and shadows shift.”

Insure your life while you have Health and Money.
 The younger you are, the lower the premium.

THE NEW YORK LIFE INSURANCE COMPANY

Has over 150,000 Policies in force.
 Insuring \$500,000,000.

• 1891 •

• MAY •						
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• 1890 •

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A marked characteristic of the highest civilization is care for the weak, for

The Widow and the Fatherless.

Life Insurance does it when all else fails.

THE NEW YORK LIFE

Has paid \$50,000,000 in Death Claims.

Payments in 1889, about \$16,000 for every working day.

• 1891 •

• J U N E •						
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• 1890 •

• JULY •						
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Interest on a Mortgaged Home or Rent for a hired house use up money faster than a Widow can earn it.

A mortgage is a menace, unless covered by a Life Policy.

Interest and Rents received by
THE NEW YORK LIFE
have exceeded its entire losses by death.

Showing able financial management
and a careful selection of risks.

• 1891 •

• JULY •						
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ST. PATRICK'S CATHEDRAL

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• 1890 •

• AUGUST •						
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Death is a forfeit all must pay at last,
and the end is often nearer than we
think.

Provide for it by Life Insurance.

THE NEW YORK LIFE
Originated Non-forfeiture Policies and
all its Policies, as now issued, contain
non-forfeiture provisions.

• 1891 •

• AUGUST •						
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• 1890 •

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It is useless to expect you can get Life Insurance when failing health admonishes you that you need it.

“It is wretched business to be digging a well just as thirst is mastering you.”—PRAETUS.

• 1891 •

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WASHINGTON BRIDGE, HARLEM RIVER.

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AVERY
DURST

• 1890 •

• OCTOBER •						
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NEW YORK LIFE'S

Non-forfeiting Free Contin^g Policy

to the hard and clumsy contracts of thirty years
ago and later.

As the ocean greyhound to the ancient trireme,
As the steam-car to the stage-coach,
As the telegraph to the pony-express,
As the rifle to the bow and arrow,
So is the

• 1891 •

• OCTOBER •						
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GEN. GRANT'S TOMB. RIVERSIDE PARK.

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• 1890 •

• NOVEMBER •						
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The only way to be prepared for Death when it shall come is to be prepared all the time.

Keep your Life Insured.

Write us for Circulars No. 717-0 and No. 1084.

THE NEW YORK LIFE
INSURANCE COMPANY

Originated the Mortuary Dividend, or
Return-Premium, System.

• 1891 •

• NOVEMBER •						
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